

Resilience Strategy Team Agenda 3/16/2016
Meeting via Phone, 2 pm

Present: Anne Bradley, Porfirio Chavarria, Eliza Kretzmann, Alan Barton, Carmen Austin, Krys Nystrom, Jordan Stone, Bill Armstrong, Dave Sperling, Colin Haffey, from Northern Pueblos Agency: Jerome Jenkins Norman Jojola and Lawrence and Matt Piccarello, Sandy Hurlocker, John Boe.

Update from the Communications Team:

Alan reported back on the Communications team meeting. There was a conference call of the team on 3/14:

- Now focused on a public meeting for **Thursday, May 12** (instead of April 14)
- Goals at the meeting: inform the public of the project, present goals, mission and values and eliciting input from the public on these; answer any questions
- Working strategy: have some stations or booths (either in foyer or around the meeting) to represent different groups involved with 1-2 people from the project who can answer questions
- Draft of agenda: Anticipated start time of about 6 pm; some time to mill around, start meeting at around 6:30, discuss mission and values, with some end time for visits to booths, and finally a group discussion at the end.
- Have some way for folks to send input after the meeting (perhaps email)
- Location: Perhaps the Rancho Viejo fire training room; some concern that it is too remote. Other ideas for venues?
 - **Action Item:** Send ideas to Alan at: awbarton@nmhu.edu
 - The Community College is one other idea
 - Anne mentioned that the Farmers Market Building is often used for events – that may be an option
- Publicity was discussed at the committee meeting, such as putting up fliers in areas that people frequent
- Gathering contacts to compile a list for the SF Fireshed – send contact suggestions to Alan to compile
- We discussed a social media strategy – we want to look into it a little bit more; we may wait until we have a comprehensive communication strategy before we create social media accounts
- May 14: Community Day on the Santa Fe Plaza; may be an opportunity for outreach; also the SF Farmers market has a non-profit booth we may want to consider reserving for outreach.
- Anne asked if there was someone who would talk about the nature of the risk at the meeting
 - The group did not discuss this yet; worth discussing
 - We did discuss the Sim table as one of the booths as one way to demonstrate risk
- Anne mentioned that the draft Mission/Values statement – there is a real strong sense at the original Cohesive Strategy meeting that we need to have these ready before they go out to the public;

- **Action Item:** The Core Team was asked to review that Mission and Value statements and get back to the group by **Monday, March 23**
- Anne and Colin have been discussing the pushback from groups like Once a Forest – may need to have real information available. Some of their concerns are valid, like problems with smoke; need to be honest and provide real information. USGS, Forest Stewards Guild and TNC will develop some q and a's or other suitable for the public and for decision-makers. They welcome input on this.

Discussion of Cohesive Strategy Team decisions from 3/14

- Renaming of Team: this effort we all are part of is now called the “Greater Santa Fe Fireshed Coalition” (the overarching group that this is part of, formerly known as the Cohesive Strategy Group)
- New working groups and chairpeople: There are three proposed working groups:
 - Landscape resilient strategy group: Creating the Strategy document itself and content, working on analysis and maps, risk maps, and identifying good places to work to reduce threat. Anne will focus on this effort and will chair this group.
 - Communications team: Alan agreed to be the chair of this group. All of our organizations have people responsible for public communications; Anne made a plea at the 3/14 Coalition team to get our Public Information Officers involved in this to bring more resources to bear.
 - **Action Item:** send your PIO name to Alan to keep in touch with if you have not already
 - Implementation Group: Todd Haines the NMSF Bernalillo District Forester is chairing this team, with the assistance of Andrew Frederick, also from NMSF. This team looks at financial opportunities and where to best put the money.
- **Action Item:** Think about where you want to fit into this structure and email the chair to be included.
- Next big team “Coalition” meeting: **April 14** at 10 am in Santa Fe
- Anne suggests that all the groups can check in at the larger “Coalition” meetings
- Eddie (at the 3/14 meeting) gave the chairs broad leeway to make decisions
 - **Action Item:** Ensure Susan and Eddie have the same model in mind (Eliza)

Eliza: [allaboutwatersheds](http://allaboutwatersheds.org/) site discussion

<http://allaboutwatersheds.org/>

- This site has the capacity to host groups working on a project together. You can upload documents, etc. to the site that are commonly accessible to the group but not available to the public.
- You can also make any document publicly available if the groups decides to do so.
- It also allows for a common calendar.

- Uploading documents is somewhat unwieldy: you have to put in the author, copyright info, etc. Eliza can assist people with this.
- One of the major benefits of using this site is that State of NM employees can access it (are blocked from other share sites such as Google).
- Anne will send the core list group to Eliza to upload to the site.
- If you are not on the core team list and want to be added, contact Eliza at eliza.kretzmann@state.nm.us or 505-345-2200.

Action Item: Committee Chairs will set up team meetings for your committee (Todd, Alan and Anne)

Porfirio: Were on Fire Adapted Communities Learning Network call – a member from Colorado Springs reported on what they're doing in that area, may be materials and lessons learned from them (Brad is leader up there). **Action Item:** Porfirio will share the presentations from Brad with the team.

Next Resilience Strategy Team Meeting: March 29: 10 – noon (Anne Bradley is the chair), in person in Santa Fe